#### Electronic

#### Newsletter



Version 17 / Issue: Safar 1435 H. Dec. 2013 www.citc.gov.sa

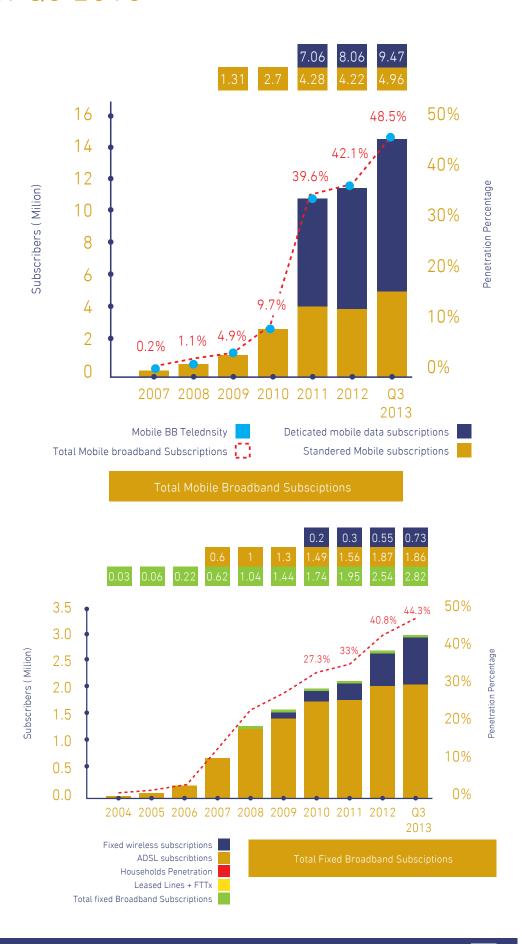
# 51 Million Mobile Subscriptions in Saudi Arabia

The total number of mobile subscriptions in Saudi Arabia reached around 51 million at the end of Q3 2013, with penetration rate of 170%. Prepaid subscriptions constitute the majority (over 84%) of all mobile subscriptions. Fixed telephone lines reached 4.7 million at the end of Q3 2013. of which around 3.3 million or about 70% were residential lines. This represents a household teledensity of around 65.6%. while the population teledensity is about 16%.

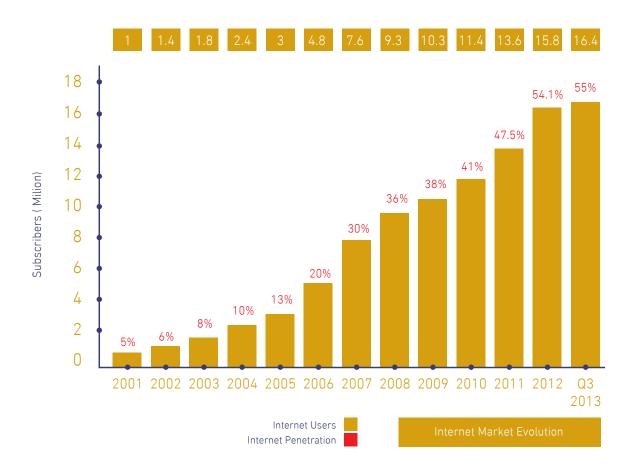


## 14.4 Million Mobile Broadband Subscriptions at the end of Q3 2013

The total number of mobile broadband subscriptions reached 14.4 million at the end of Q3 2013. representing a population penetration rate of 48.5%. The mobile broadband market continues to gain momentum in the Kingdom. The key reasons for this growth are the strong competition, the healthy expansion of smart phones, and the offering of various data packages by mobile operators. It has become easier to access the internet via mobile devices such as smart phones. The mobile networks are also improving, as the 3.5G (HSPA) continues to be deployed and as wireless broadband technologies (4G) emerge over the next few years. Fixed Broadband subscriptions including the DSL, **Fixed Wireless** (WiMax). FTTx and other fixed lines have grown to around 2.82 million subscriptions at the end of Q3 2013. The Fixed Broadband penetration rate was about 44.3% of the households.



### 16.4 Million Internet Users in KSA at the end of Q3 2013



The estimated number of Internet users in the Kingdom of Saudi Arabia is 16.4 million users at the end of Q3 2013, with a population penetration of 55%.

It is expected that the demand for Internet services will increase significantly in the next few years due to the availability of fiber-optic networks

(FTTx) at very high speeds, initially in large cities, growing Internet content, and the spread of handheld smart devices and applications.

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