



Q1 2016

Electronic Newsletter

51 Million
Mobile Subscriptions

32 Million
Broadband Subscriptions

22.3 Million
Internet users in the Kingdom

Electronic Newsletter

هيئة الاتصالات وتقنية المعلومات
Communications and Information Technology Commission



51

Million



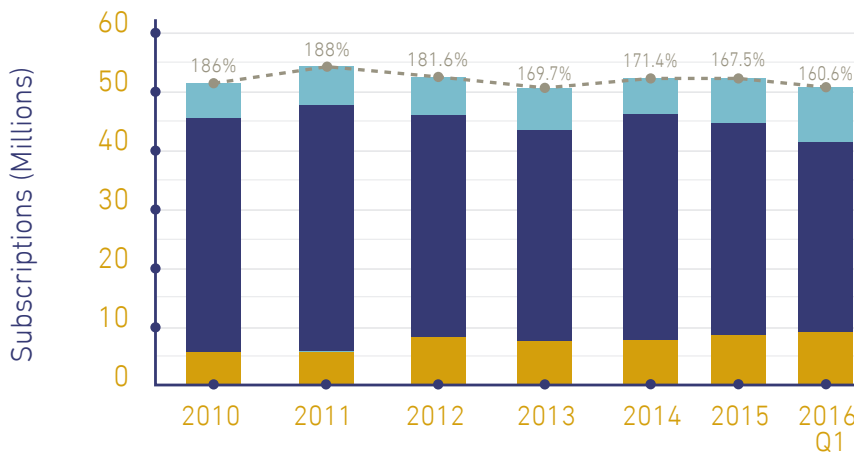
Mobile Subscriptions by the end of Q1 2016

The total number of mobile subscriptions decreased to **51** million by the end of quarter one of **2016**, with penetration rate of **160.6%**. Prepaid

subscriptions constitute the majority (over **84%**) of all mobile subscriptions. The decrease in subscriptions is expected to continue in the

upcoming period result of the fingerprint requirement for all subscriptions.

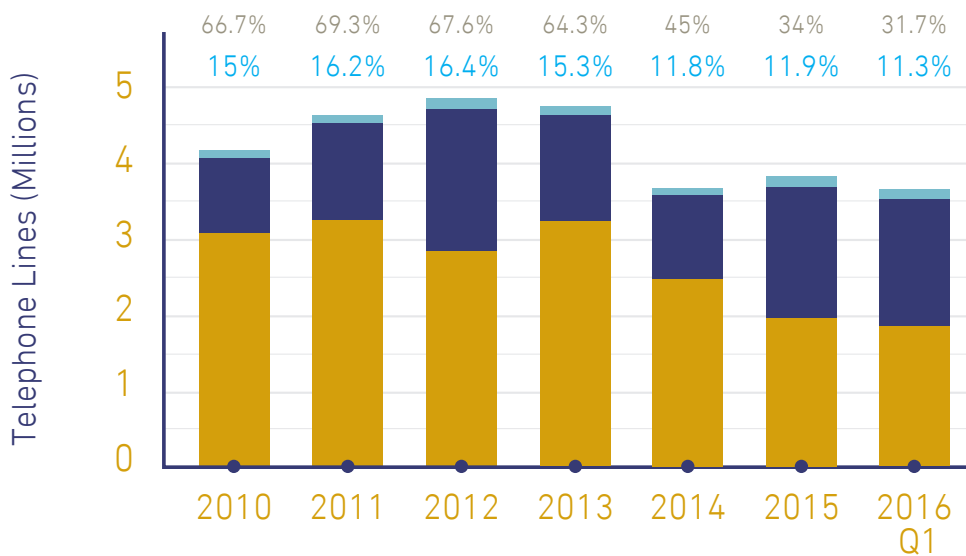
	2010	2011	2012	2013	2014	2015	2016 Q1
Total Subscriptions	52	54	53	51	53	53	51
Pre-paid Subscriptions	45.3	47.1	45.7	43.9	45.9	44.9	42.9
Post-paid Subscriptions	6.3	6.6	7.3	6.9	6.8	7.9	8.0



Mobile Penetration % Total Subscriptions Pre-paid Subscriptions Post-paid Subscriptions

Fixed telephone lines reached **3.6 million** of by the end of quarter one **2016**, of which around **1.9 million** or **52%** were residential lines. This represents a household teledensity of around **31.7 %**, while the population teledensity is about **11%**, it is noted that the number of subscriptions has continued decreasing due to the competition of the mobile services in prices and variety of offerings which make it a substitution of fixed services for some of the consumers.

Total Fixed Lines	4.13	4.64	4.84	4.72	3.59	3.80	3.61
Business Lines	1.03	1.34	1.44	1.42	1.09	1.80	1.71
Residential Lines	3.10	3.30	3.40	3.30	2.50	2.00	1.90



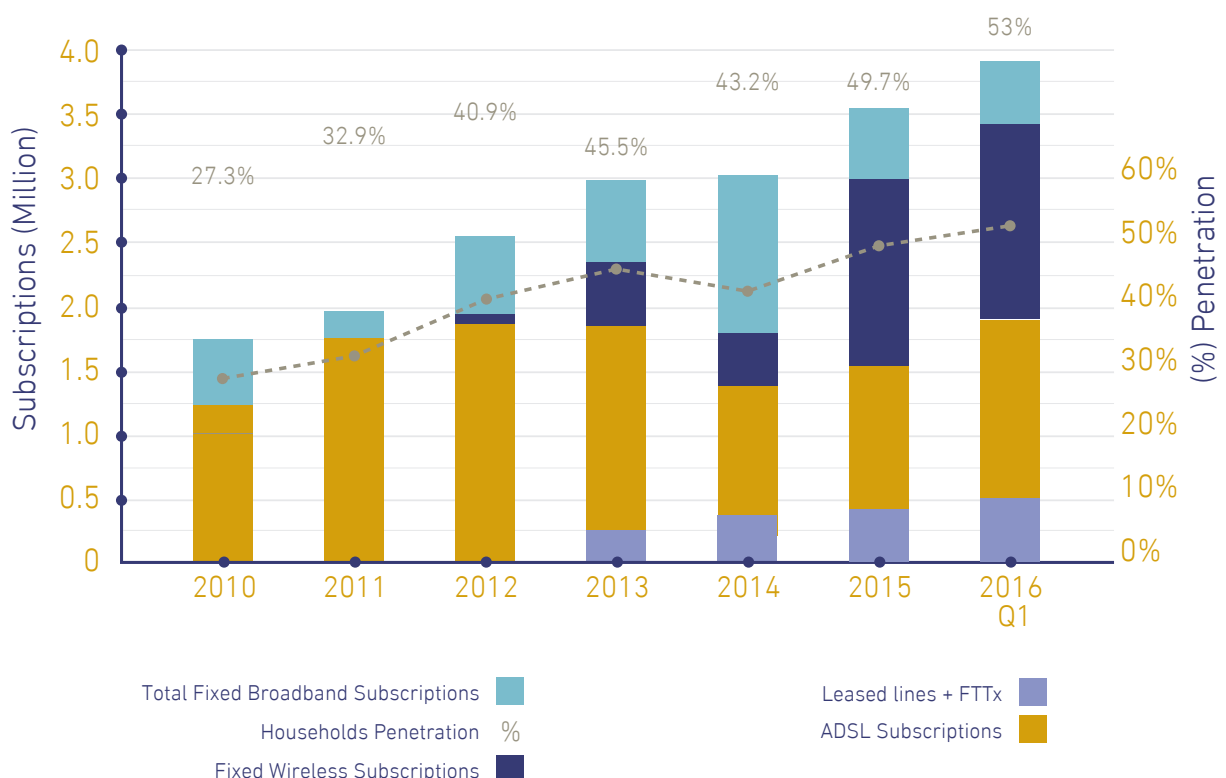
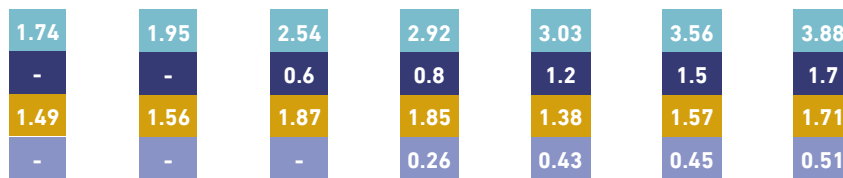
Population Teledensity % Household Teledensity % Total Fixed Lines Residential Lines Business Lines

Note: Population teledensity is calculated by dividing the total number of fixed lines by the total population, and household teledensity is calculated by dividing the total number of residential fixed lines by the total number of households.

3.88 Million

Fixed Broadband Subscriptions at the end of **Q1 2016**

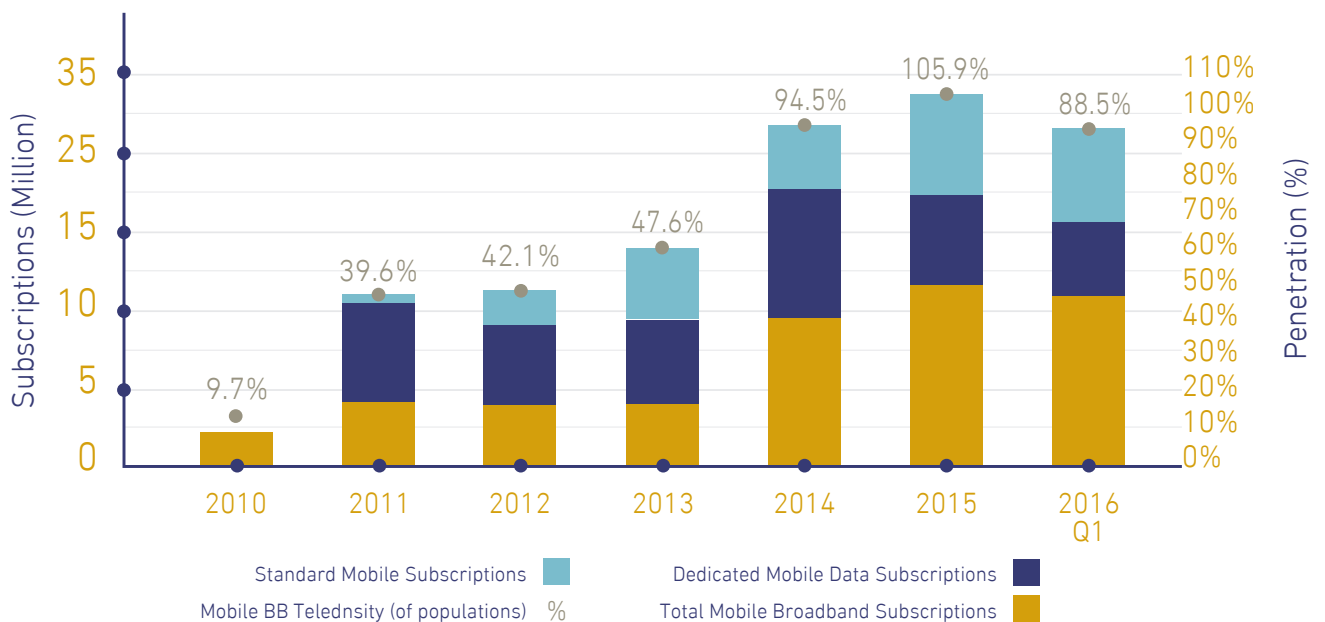
Fixed broadband subscriptions including **DSL, fixed wireless (WiMax), FTTx** and other fixed lines have grown to around **3.88 million** subscriptions at the end of **Q1 2016**. The Fixed broadband penetration rate stands at about **53%** of households.



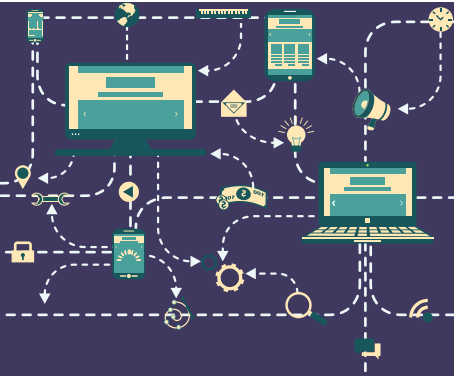
28 Million

The total number of mobile broadband subscriptions decreased to reach around **28** million by the end **Q1 2016**, for all subscriptions representing a population penetration rate of **88.5%**. The decreasing is due to the new fingerprint requirement for all subscriptions , and it is expected to continue to decreasing in the upcoming period .

2.7	11.3	12.3	14.3	29.1	33.4	28.1
-	7.06	8.07	9.68	19.96	20.19	16.75
-	4.28	4.22	4.59	9.13	13.20	11.31



22.3 Million



Internet users in the Kingdom at the end of Q1 2016

The number of Internet users has increased rapidly in the last years whereas it increased from **41%** in **2010** to reach **70.4%** by the end of **Q1 2016**, the number of internet

users is about **22.3** million, it's noted that the Increase in the demand for Internet services and broadband was observed due to high use of social networking applications,

video on demand (**YouTube, snapchat**) and gaming. Subscribers are seeking higher speeds and larger packages resulting in heavy data traffic in the past few years.

